Who are the Intended Beneficiaries (Targets) of Employee Health Promotion and Wellness Programs?

Dee W. Edington North Carolina Medical Journal. 67(6):425-427, 2006.

There is nearly no downside to clinically and economically effective health management programs since each stakeholder is a beneficiary: the family, the employee, the employer, the community, and the state. These programs drive both the cost and the revenue sides of the economic equation.